



## **Ben Creasey Tree Services Ltd Privacy Policy**

This privacy policy is valid for this website: [www.bencreaseytreeseervices.com](http://www.bencreaseytreeseervices.com); operated by Ben Creasey Tree Services Ltd.

This policy aims to inform you what information we collect, why we collect it and how we use it and should serve to inform you on how you decide to use our website and services.

### **Who we are and what we do**

Ben Creasey Tree Services Ltd (BCTS) is a tree surgery company providing arboricultural services to the domestic and commercial sectors. Registered company number: 14044310

### **What data we collect**

When you choose to contact us, either directly through contact details provided or through our 'contact us' web form, we request contact information from you:

Name

Address

Contact phone number

Email address

BCTS only collects information which we require to carry out our business services. We do not have any email subscription newsletters at the time of writing this policy and do not knowingly use cookies to improve website experience.

The legal basis for us collecting your data is carried out under 'legitimate interest', defined in the General Data Protection Regulations (GDPR) and Privacy and Electronic Communications Regulations (PECR). Holding and processing your data under legitimate interest means that you should reasonably expect BCTS to process and use your data to contact you regarding any enquiry you have made in relation to BCTS' business services.

BCTS does not knowingly collect, process or share personal information from people under the age of 18, nor does it collect sensitive information e.g. information on race, religion, political beliefs as it is not pertinent to its business services.

You are under no obligation to share data with BCTS in making an enquiry, however BCTS will be unable to answer your enquiry should you decide this.

### **How we use your data**

Your data will only ever be used in conjunction with the business services of BCTS. Your data will be securely stored on the BCTS database and used to contact you regarding your enquiry, or ongoing business with BCTS.

We will only ever contact you by phone, text, WhatsApp or email.



## Your rights

We recommend that you familiarise yourself with your rights as set out by GDPR 2018 <https://www.gov.uk/data-protection#:~:text=The%20Data%20Protection%20Act%202018%20is%20the%20UK's%20implementation%20of,called%20'data%20protection%20principles'>.

BCTS is committed to abiding by the rules set out by this legislation.

Data Controller for BCTS: Rebecca Creasey, Director, BCTS

## Contact Us

If you have any questions or concerns please get in touch with us:

[hello@bencreaseytreeservices.com](mailto:hello@bencreaseytreeservices.com)

07572738360